



TheCollagenCompany

natural balance

face cream



natural balance

FACE CREAM



# *The essence of nature and beauty*

## **What do you expect from cosmetics?**

That they will work while you are doing something else - walk, rest, sleep. Or maybe that they will not disturb you? That they will not leave a too greasy layer or clog the skin. Perhaps you expect that someday you will meet a specialist who will present you with a detailed plan on how to achieve a beautiful appearance. You will learn how many complicated treatments you have to perform and how much time it will take. Not to mention the budget you have to spend on it. And then it turns out that you don't want to spend a few hours undergoing complicated treatments.

## **So you want something simple.**

So you want something simple. What will work for you without any additional effort! You just want something good and effective - don't you? You expect quick effect and good condition of your skin. High-quality. Quick solutions to your problems. At a reasonable price.

Good quality is the result of what is invisible. Something that makes a significant difference, is doing its job while you can do what you want. The effectiveness of the cosmetic begins with the appropriate selection of ingredients that should work in harmony with each other and ends with the formulation, which should surprise the user with its lightness with all the richness of ingredients it contains, allowing the skin to breathe.

For the care of delicate facial skin, we create products based on natural, top-quality botanical ingredients. These products are dedicated to women and men who want to properly care for their skin from the outside and counteract the ageing processes. Their advantage is that they are easy and simple to apply - you put them on and they do their job. And plants help us do that.

*The great comeback of the best-selling product containing extracts obtained by the unique method of SFE*

*(supercritical fluid extraction)*



volume 50 ml

*Plants – not fully discovered source of unique substances*

natural balance



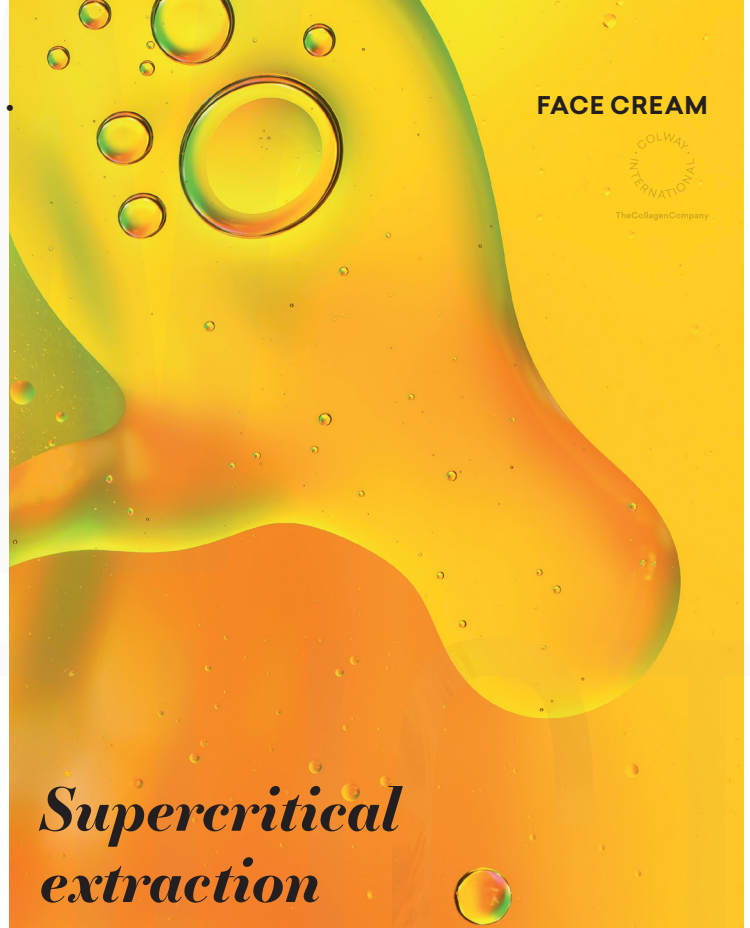
# Plants

– *not fully discovered source of unique substances*

From the dawn of time, mankind has used plant extracts. First for making spices, drinks, potions to heal ailments, then also for scents. Modern biochemistry, using more and more perfect measuring instruments, confirmed that plants contain many compounds that can be used in the food, pharmaceutical and cosmetic industries. Man has found many methods of extracting valuable compounds from plants. The earliest methods were liquid, enzymatic and lyophilization. However, when looking for ingredients for our products, we use the most effective methods, sometimes forgotten and discovered a long time ago.

## ***One such method is supercritical extraction.***

The relatively low temperature of the process does not degrade proteins, vitamins or other active ingredients of the plant and thus does not reduce their health and organoleptic quality. Since the entire process takes place without air access, the obtained product has no chance to undergo oxidative changes. This is how the most valuable polyunsaturated oils, flavonoids, anthocyanins or, for example, dyes used in pharmacology are obtained. Plant extracts obtained by this method retain complete naturalness, are perfectly microbiologically clean and do not require any further purification procedures from the solvent used, e.g. distillation, because CO<sub>2</sub>, after fulfilling its role, evaporates without a trace, or goes to food saturators. As a result of its widespread use, there will be no greenhouse effect, as it is possible to use it so that the CO<sub>2</sub> balance in the atmosphere does not increase by a single molecule.



## ***Supercritical extraction***

It was discovered in the 19th century by Charles Cagniard de la Tour. In the language of physics - supercritical state - it is such a state of a given substance in which its temperature and pressure are greater than the pressure and temperature of the critical point. Extraction in supercritical conditions with the use of carbon dioxide is a process taking place at low temperatures (approx. 30 °C), where the dissolving agent is carbon dioxide compressed under high pressure (up to 300 bar), which significantly facilitates the penetration of the extracted material. In this way we can obtain extracts that are free from inorganic chemistry, retaining even more natural active ingredients than lyophilizate.

# *We know what skin needs the most nowadays!*

While stress, UV radiation and air pollution accompany us every day, we should protect the skin against oxidative stress all the time. Antioxidants 'fight' free radicals, which by damaging our body cells, including skin cells, accelerate the ageing process and increase the risk of diseases, including cardiovascular diseases or cancer. A free radical hitting an antioxidant molecule receives the missing electron from it. The antioxidant itself, on the other hand, becomes a neutral molecule and is excreted from the body.

In a young and healthy person, the body fights free radicals on its own, but with time the defence mechanisms become

less effective. Free radicals begin to build up. The rapid increase can occur as a result of stress, it is also favoured by excessive sunbathing, environmental pollution, unhealthy diet and smoking. The effect is accelerated ageing.

Antioxidants block the destructive effects of free radicals. The mechanism is simple: they donate their free electron to the radical, thanks to which it stops wreaking havoc on cells. As a result, tissue ageing processes are delayed. As a result, the skin becomes healthier and fresher.



# The power of nature for beautiful skin.

Discover the power of Natural Balance face cream for Her and for Him. It is a real bomb that protects your skin against free radicals and their destructive activity! A concentrated dose of natural antioxidants will effectively smooth the skin, strengthen its structure and protective layer, soothe irritations. Your skin will repay you with good condition, it will delight you with its vitality and youthful glow.

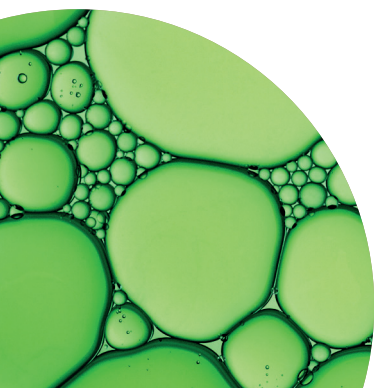
To create the cream, we used plant extracts obtained by supercritical CO<sub>2</sub> extraction, thanks to which they retain their naturalness and perfect microbiological purity. Natural Balance face cream is perfect for anti-age prevention, as well as for the care of tired, stressed, sallow skin. For people living in a polluted urban environment and for smokers.



## What will you love it for?

Certainly, you will notice the action from the first use. You can use it day or night. If your first application is overnight, the very next morning you will notice that the skin is moisturized, soothed and irritation eased. Like each of our products, the cream has undergone several tests, including application tests confirming the effect of the product on a group of testers under the supervision of a dermatologist. And this time we can boast about the impressive effects of the cream. They were assessed as follows:

The skin feels nourished	92%
Reduces discomfort caused by dry skin	96%
Leaves skin velvety to the touch and gives it a healthy appearance	96%
Accelerates regeneration and improves the appearance of damaged skin	92%
Leaves skin firm and elastic	92%
Gives the skin glow and helps fight the first signs of ageing	92%
Helps to eliminate irritation, has a soothing effect and is well absorbed	96%



# What can you find inside of Natural Balance Face Cream?

**Coenzyme Q10** supports the metabolism of cells and their regeneration, has an antioxidant effect; prevents cell damage, reduces the visibility of wrinkles, firms and rejuvenates the skin, improves the growth of hydration and elasticity.

**Vitamin E** is an antioxidant that slows down the ageing process of the skin. It rebuilds the lipid layers of the epidermis and increases its protection against harmful external factors. It improves blood circulation in the skin, thus replenishing oxygen, as well as moisturizing and nourishing substances.

**Chinese tea extract** - thanks to the content of polyphenols, it has a strong antioxidant effect, reduces the effect of free radicals, supports regeneration, prevents wrinkles formation, protects against the degradation of proteins responsible for firmness and elasticity. It reduces irritation, peeling and redness of the skin, and shrinks the blood vessels.

**Andean rose extract** - rich in vitamins A and C, strengthens blood vessels, supports the fight against skin ageing, perfect for the care of sensitive skin, as it soothes irritations and moisturizes the skin.

**Rosemary leaf extract** is recommended for the care of mature skin due to its firming and antioxidant properties. It fights free radicals and protects against the negative effects of UV radiation.

**Sunflower oil** - strengthens the natural skin barrier, softens it and supports the regeneration processes. It has an antioxidant effect, normalizes the secretion of sebum.

**Macadamia nut oil** - provides the skin with vitamins A, B and E and minerals, strongly firms loose skin and makes it more elastic; stimulates skin microcirculation, moisturizes, nourishes skin prone to dryness and peeling; helps to protect against the damaging effects of the sun.

**Jojoba oil** - protects against excessive water loss, gives a smooth and non-greasy finish. Thanks to vitamin E, it regenerates the skin and has antioxidant properties. Recommended for dry skin with damaged lipid layer of the epidermis. It works comprehensively, effectively moisturizes and softens, soothes inflammation, nourishes, and protects against the formation of wrinkles caused by dry skin.

**Shea butter** regenerates, eliminates discolouration and irritation. Moisturizes and rebuilds the epidermis. Provitamin A (retinol) prevents ageing, initiates collagen production, regenerates the skin. It contains linoleic acid, which rebuilds the skin and reduces the effects of free radicals.

**Betaine** - obtained from GMO-free crops of sugar beet, is an ingredient with Ecocert certificate. Betaine naturally occurs in our body and is a derivative of the amino acid glycine. Its action is based on the osmotic transport of water to the skin cells, providing them with the appropriate level of hydration.

**Hyaluronic acid** strongly moisturizes and helps filling wrinkles. Contributes to the reconstruction of the damaged epidermis, creates a protective film on the skin to prevent moisture loss, smoothes, firms and improves skin elasticity





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